



# New England Archivists

**FALL 2007 MEETING**

**DIALOGUES: NEW DIRECTIONS FOR COLLEGE,  
UNIVERSITY AND SCHOOLS ARCHIVES**

October 12-13, 2007  
hosted by the



University of Connecticut, Storrs, CT

The Thomas J. Dodd Research Center at the University of Connecticut is pleased to host *Dialogues: New Directions for College, University and Schools Archives*, New England Archivists' Fall 2007 Conference.

Join us for this unique day and a half conference aimed at College, University and School Archivists:

- Listen to plenary speakers reflect on the history of higher education in the United States and the diverging roles of college, university and schools archivists...
- Be inspired and informed by presentations on current issues and future challenges in college, university and schools archives...
- Participate in lively discussion forums with fellow colleagues...

The program and local arrangements committees are excited to present this conference and we look forward to seeing you at the University of Connecticut in October.

DIALOGUES: NEW DIRECTIONS FOR COLLEGE, UNIVERSITY AND SCHOOLS ARCHIVES

**SCHEDULE AT-A-GLANCE**

**Friday, October 12**

12:30-1:30pm	<b>Registration</b>	<b>Welcome Reception</b>			
1:30-2:30pm		<b>Opening Plenary</b> “Our Past, Present and Future: A Historian’s Perspective” - John R. Thelin			
2:30-2:45pm		<b>Break</b>			
2:45-3:45pm		Theme I – Digital Here Now and Maybe Forever: Collecting and Collaboration (Speaker: Robert Spindler)			
3:45-4:00pm		<b>Break</b>			
4:00-5:00pm		Theme I – Discussion sessions (concurrent sessions)			
		Working Together: Campus Digital Partnerships	Planting Seeds for a Successful Institutional Repository: Role of Archivist as Manager, Designer and Policy-maker	Laying the groundwork for an electronic records management program	Choosing a digital asset management system that’s right for you
5:15-6:30pm	<b>Reception</b>				

**Saturday, October 13**

8:00-9:00am	<b>Registration</b>	<b>Breakfast</b>			
9:00-10:00am		Theme II – More than Chalk, Textbooks and a Lectern: Changes in Curriculum and Teaching (Speaker: Mathew Ouellet)			
10:00-10:15am		<b>Break</b>			
10:15-11:15am		Theme II – Discussion sessions (concurrent sessions)			
		Archivists as Educators: Integrating Primary Sources into the Curriculum	Documenting the Classroom: New Formats and Collections	Portals, E-journals, Grey Literature, Web Publishing: What do These Mean to the Archivist?	Letting Your Garden Grow: Faculty and Archivist Collaborations for Integration of Archival Resources into College and University Courses
11:15-11:30am		<b>Break</b>			
11:30-12:30pm		Theme III – Resources for the Archives: Developing Collections, Constituents, Colleagues and Capital (Speaker: Ben Primer)			
12:30-1:45pm		<b>Lunch</b>			
1:45-2:45pm		Theme III – Discussion sessions (concurrent sessions)			
		Pulling together resources towards an Electronic Records program	Fostering effective collaborations across your institution	Creative Revenue-Generating Ventures for College, University and Schools Archivists	Creating a place at the table: Getting on the right committees and taskforces at your institution
2:45-3:00pm	<b>Break</b>				
3:00-4:00pm	<b>Closing Plenary</b> “Reflections on the Profession” - William J. Maher				
4:00-5:00pm	<b>Closing Reception</b>				

Friday, October 12

**Registration** — 12:30-5:00pm

## **Opening Plenary –John R. Thelin**

University Research Professor at the University of Kentucky

Author of A History of American Higher Education

“Our Past, Present and Future: A Historian's Perspective” — 1:30-2:30pm

The historical context of the work of archivists can often be lost in the processes, practices, procedures and complexities of managing information in today's world. Noted historian of American higher education John Thelin will shed light on the history of higher education in America and offer his thoughts on the role of college and university archives. As sessions at the conference deal with problems of the present and challenges and opportunities of the future, this opening session will offer conference attendees a mindset anchored in the basis of our profession: preserving the historical record and making it accessible.

In 2007 the American Educational Research Association conferred on Dr. Thelin the Exemplary Research Award for Postsecondary and Higher Education research. He has received two major research grants: a history of intercollegiate athletics scandals that led to his book, "Games Colleges Play: Scandal and Reform in Intercollegiate Athletics", and a historical study of how research universities developed in the South since 1890. In 1999-2000 Dr. Thelin served as President of the Association for the Study of Higher Education. He is author of six books and has written articles, reviews, and essays for *The Review of Higher Education*, *Journal of Higher Education*, *History of Education Quarterly*, *Academe*, *Change*, and *The Wall Street Journal*, *The Washington Post*, and *The Chronicle of Higher Education*.

## **Theme I**

“Digital Here Now and Maybe Forever: Collecting and Collaboration” — 2:45-3:45pm

*Robert Spindler, University Archivist and Head, Archives and Special Collections, Arizona State University Libraries*

Archives around the world are becoming graveyards for unreadable electronic media, obsolete file formats and unidentifiable electronic information provided by well-intentioned donors. Busy creators rarely consider the archival or secondary values of their digital content during production, but specific actions are necessary early in the product lifecycle to enable successful preservation. The speaker will present and critique several examples of collaborations between archivists, creators and other information professionals that are necessary to facilitate acquisition of sustainable digital archives.

**Theme I** “Digital Here Now and Maybe Forever: Collecting and Collaboration”  
continues on the next page.....

## Friday, October 12 continued

### **Theme I Discussion Sessions** — 4:00-5:00pm (please register for one)

#### **Working Together: Campus Digital Partnerships**

Educational institution offices and departments create and collect born-digital materials but often do not have the necessary skills to preserve or provide continued access to them. Archivists have the skills for creating and maintaining digital archives but must find ways to build partnerships with campus offices and departments, as well as IT staff, in order to collect these materials and preserve them over time. Eleta Exline will lead a discussion on these issues including how to create and foster these partnerships on your campus, how these relationships can be structured, and the challenges inherent to the process.

*Facilitator: Eleta Exline, Digital Librarian, University of New Hampshire*

#### **Planting Seeds for a Successful Institutional Repository: The Role of Archivist as Manager, Designer and Policy-maker**

Institutional Repositories are being developed and implemented rapidly to improve access to and preservation of the scholarly record. To ensure that archival principles and electronic records considerations are included, archivists must participate in all stages of development. Joan Krizack will engage participants in discussing models and methods of establishing IRs, their planning and curatorship.

*Facilitator: Joan Krizack, University Archivist and Head, Special Collections Department, Northeastern University*

#### **Laying the Groundwork for an Electronic Records Management Program**

Though the vast majority of records are now born digital, educational institutions, like most institutions, continue to struggle to find effective methods for managing their electronic records. Some institutions are tackling electronic records management incrementally; others holistically; still others, not at all. Come hear about one university's efforts to manage its electronic records in a highly decentralized and complex institutional setting. This instance will be a spring board for discussing a range of strategies for managing electronic records across educational institutions.

*Facilitator: Skip Kendall, Senior Electronic Records Analyst/Archivist, Harvard University Archives*

#### **Choosing a Digital Asset Management System That's Right for You**

Choosing an appropriate digital asset management system, or set of systems, should be driven by the unique needs of a college, school or university setting and the resources available to that institution. Come learn about one university's experience in the selection process, and discuss a range of key issues that need to be addressed in choosing a system that works for your particular institution.

*Facilitator: Deborah Kaplan, Digital Repository Program Manager, Tufts University Digital Collections and Archives*

## Welcome Reception

5:15-6:30pm

William Benton Museum of Art, Storrs Connecticut

The Benton Museum of Art will be hosting an exhibit titled "Rodin: A Magnificent Obsession, Sculpture, from the Iris and B. Gerald Cantor Foundation". This exhibition, which has been shared with museum audiences around the world, presents 68 of Rodin's bronzes, ranging from monumental works to maquettes, along with a selection of photographs, works on paper and documents. In addition, the Museum will complement that exhibit with Rodin's Contemporaries, which will display 15 works by his contemporaries including artists such as Théodule Ribot, Alphonse Legros and Camille Pissaro.

Saturday, October 13

Registration — 8:00-10:00am

## Theme II

“More than Chalk, Textbooks and a Lectern: Changes in Curriculum and Teaching” — 9:00-10:00am

*Mathew Ouellett, Director of the Center for Teaching, UMass-Amherst*

Innovations in curriculum development and teaching techniques are creating a significant sea-change in the way archivists interact with students, professors and other community members. Archivists now encounter interest from faculty in collaborative curriculum development, guide students with varying levels of experience in use of their collections, and face challenges in documenting the classroom because of new electronic and web-based tools for teaching and learning. The speaker will explore and explain the changes and trends in teaching and learning in higher education and reflect on the affects these changes will have on university and college communities.

Theme II Discussion Sessions — 10:15-11:15am  
(please register for one)

### Archivists as Educators: Integrating Primary Sources into the Curriculum

Archives and other primary source materials are increasingly being thought of as curricular resources. An ever larger number of archival employers, particularly in higher education, are looking for archivists who can play the role of teacher and forge collaborations with faculty. What is the role of the primary source in the undergraduate curriculum? What are some strategies for archivists when faced with these expectations? How do we, as generalists, operate in collaboration with faculty specialists? What are the time commitments involved? The facilitator will lead a discussion based on his own experiences, and those of the participants, to try to answer some of these questions and explore methods to approach teaching with primary sources that go beyond the traditional concepts of bibliographic instruction.

*Facilitator: Peter Carini, College Archivist, Dartmouth College*

### Documenting the Classroom: New Formats and Collections

Trends in teaching and learning have introduced new media, tools and systems into the classroom environment. Changes in pedagogy and use of electronic resources require technical support and solutions to deliver and conduct instruction in virtual spaces. How can archivists recognize these changes and carry out collection development in an age of class courseware, e-portfolios, email, wikis, streaming media and blogging? The discussion leader will solicit input from and discussion about strategies for collecting course content and documenting student work and activities in this new age.

*Facilitator: Kathryn Hammond Baker, Manager for Special Collections, Countway Library of Medicine, Harvard University*

### Portals, E-journals, Grey Literature, Web Publishing: What do These Mean to the Archivist?

Distribution and access to scholarship and research is evolving due to changes in scholarly communication brought on by pricing and budgetary pressures in higher education, changes to copyright law, and the growth of technology-based alternatives such as e-journals and digital repositories. How do these changes impact the mission and activities of the archives? How can archivists contribute to authors' rights initiatives and scholarly communications efforts taking place on campuses and in academia widely? Anne Sauer will lead the group in a facilitated discussion of these issues and elicit first-hand experiences from archivists grappling with born-digital publications.

*Facilitator: Anne Sauer, Director, Digital Archives and University Archivist, Tufts University*

### Letting Your Garden Grow: Faculty and Archivist Collaborations for Integration of Archival Resources into College and University Courses

What motivates faculty to undertake a collaboration with archivists for a teaching/archival research project in the context of a course? What can archivists do to cultivate that motivation and address the most common sticking points? Does the current pedagogy work for or against such projects? Using experiences from her work as a museum educator at the Smith College Museum of Art and now as consultant for the Smith College Botanic Garden Curricular Enhancement Program as a jumping off point, the facilitator will lead the group in taking a look at these issues and discussing successful projects and ways in which unsuccessful projects are a 'learning experience' as well.

*Facilitator: Nancy Rich, Consultant, Smith College Botanic Garden, Curricular Enhancement Program*

## Saturday, October 13 continued

### Theme III

#### “Resources for the Archives: Developing Collections, Constituents, Colleagues & Capital” — 11:30-12:30pm

*Ben Primer, Associate University Librarian for Rare Books and Special Collections, Princeton University Library*

Ben Primer, University Archivist at Princeton from 1990 through 2002, will talk about the challenges of developing and supporting an archival program – from the perspective of an upper level manager – but informed by his experience as a university archivist. Themes will include networking, effective communications, alumni relations, grants, influencing decision makers and resource allocators, seizing opportunities (sometimes making lemonade out of lemons). The speaker will provide examples of successes – and the tools for success and some examples of challenges and how to deal with them.

#### **Lunch** — 12:30-1:45pm (included in registration fee)

Wilbur Cross North Reading Room

#### Theme III Discussion Sessions — 1:45-2:45pm

(please register for one)

##### **Pulling Together Resources Towards an Electronic Records Program**

Besides the technology issues in managing an electronic records program, financial, human and other institutional resources are needed to create and maintain an electronic records program. Many archivists are searching for strategies for managing these resources to create and maintain programs. This discussion session will address ways to find and pull together these resources for a successful program.

*Facilitator: Edouard Desrochers, Assistant Librarian and Academy Archivist, Phillips-Exeter Academy*

##### **Fostering Effective Collaborations Across Your Institution**

Archivists in educational settings work not only with faculty and students, but with institutional administrators and staff, including the President, Provost, and General Counsel. In this session, participants will learn about and discuss ways to develop and sustain effective collaborations with key individuals, offices, and departments beyond the classroom setting.

*Facilitator: Beth Bower, University Archivist and Moakley Institute Director, Suffolk University Archives*

##### **Creative Revenue-Generating Ventures for College, University and School Archivists**

What innovative methods are there to encourage new and ongoing support of the archives programs and activities? How can archivists build good donor relations that result in active giving? Bring your ideas and share your success stories with fellow archivists in this discussion forum with Thomas Wilsted.

*Facilitator: Thomas Wilsted, Director, Thomas J. Dodd Research Center, University of Connecticut Libraries*

##### **Creating a Place at the Table: Getting on the Right Committees & Task Forces at Your Institution**

College, school and university archives often struggle to make themselves seen as important players on the institutional scene. This session is intended to generate discussion about useful strategies for getting on a school administration's radar screen and convincing key stakeholders that the archives can and should be a vital player in institution-wide efforts ranging from curriculum development to alumni relations.

*Facilitator: Sarina Wyant, Acting Head of Special Collections, University of Rhode Island*

##### **When the Resources are Human: Managing Staff, Students, Ourselves**

Archivists face the challenges of managing staff and students while at the same time needing to tend to their own needs as managers and staff members. Participants will take part in a wide-ranging discussion that will address these issues and how to handle the challenges and the possibilities of management.

*Facilitator: Nancy Lyon, Archivist, Manuscripts and Archives, Yale University Library, Yale University*

## Saturday, October 13 continued

### Closing Plenary – William J. Maher

University Archivist and Professor of Library Administration, University of Illinois at Urbana-Champaign

“Reflections on the Profession” — 3:00-4:00pm

Is it possible to talk about college, school and university archives as a uniform and coherent entity? This plenary will address, among other things, the broad divergence in the roles and activities of academic archives depending upon their institutions' locations, missions, student bodies, and even national origins. Many of the "new" initiatives underway in academic archives reflect the particular character, structure and goals of their institutions, creating both continuities and discontinuities across academic settings. These and other themes are addressed in the speaker's classic book, The Management of College and University Archives (SAA, 1992), aspects of which will be discussed and reflected upon in this session.

**Closing Reception** — 4:00-5:00pm

Thomas J. Dodd Research Center, Storrs Connecticut

**Exhibitor Hall** — 8:30am-3:00pm

Dodd Research Center Foyer/Hallway

The Donohue Group, Inc  
[www.dgiinc.com](http://www.dgiinc.com)

Hollinger Corporation  
[www.hollingercorp.com](http://www.hollingercorp.com)

Hudson Microimaging  
[www.hudsonmicroimaging.com](http://www.hudsonmicroimaging.com)

Metal Edge, Inc.  
[www.metaledgeinc.com](http://www.metaledgeinc.com)

NELINET  
[www.nelinet.net](http://www.nelinet.net)

University Products  
[www.universityproducts.com](http://www.universityproducts.com)

Video Transfer  
[www.vtiboston.com](http://www.vtiboston.com)

## Directions to the UConn Campus

I-84 to exit 68/Route 195. Travel Route 195 South through the intersection with Route 32. At intersection of Route 195 and Route 44 continue straight-ahead approximately 1.5 miles to the Storrs Campus.

## Parking (South Parking Garage)

At the corner of Route 195 and Mansfield Road (fifth traffic light on campus) turn right onto Mansfield Road. At the first stop sign turn left onto Gilbert Road. At the next stop sign turn right onto Hillside Road. At the next stop sign turn left onto Stadium Road. The South Parking Garage is on your left.

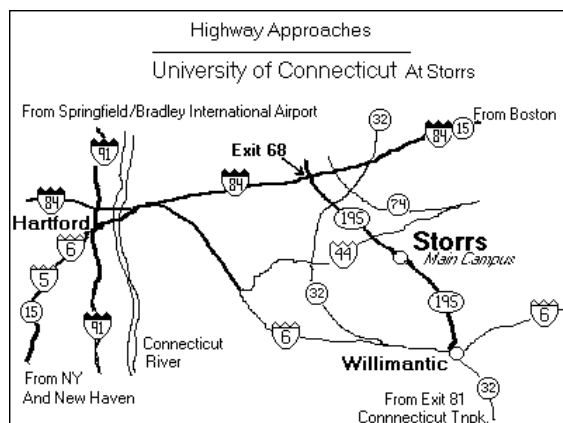
## Dodd Research Center from South Parking Garage

Exit the garage facing Hillside Road. Follow crosswalk across the street and continue past the School of Business and the Graduate Dorms. Stay to the right of the Whetten Graduate School. The Dodd Center is straight ahead.

## Nathan Hale Inn

At the corner of Route 195 and Mansfield Road (fifth traffic light on campus) turn right onto Mansfield Road. At the first stop sign turn left onto Gilbert Road. Take your second left and the Nathan Hale Inn will be in front of you. Parking is available for guest of the Inn.

For more directions & campus map please go to [www.visitors.uconn.edu](http://www.visitors.uconn.edu)



## Accommodations

Nathan Hale Inn & Conference Center

855 Bolton Road

Storrs, CT 06268

(860) 427-7888

NEA Group Rate—\$129/single or double (*please signify NEA Group Rate at time of reservation*)

Located conveniently on campus, parking available. Room availability is limited.

## Additional Area Hotels/B&B's

### Storrs/Mansfield

#### Altnaveigh Inn

957 Storrs Road  
Storrs, CT 06268  
(860) 429-4490

#### Still Waters Bed & Breakfast

129 Summit Road  
Storrs, CT 06268  
(860) 429-9798

#### Best Western Regent Inn

123 Storrs Road  
Mansfield Center, CT 06250  
(860) 423-8451

#### The Fitch House

563 Storrs Road  
Mansfield Center, CT 06250  
(860) 456-0922

### Vernon

#### Comfort Inn

425 Hartford Turnpike  
Vernon, CT 06066  
(860) 871-2432

#### Holiday Inn Express

346 Kelly Road  
Vernon, CT 06066  
(860) 648-2000

#### Howard Johnson

451 Hartford Turnpike  
Vernon, CT 06066  
(860) 875-0781

### Manchester

#### America's Best Value Inn

400 Tolland Turnpike  
Manchester, CT 06040  
(860) 463-1555

#### Clarion Suites

191 Spencer Street  
Manchester, CT 06040  
(860) 643-5811

#### Extended Stay America

340 Tolland Turnpike  
Manchester, CT 06040  
(860) 643-5140

#### Super 8 Motel

20 Taylor Street  
Manchester, CT 06040  
(860) 643-1864

For other local area hotels, please visit [www.visitors.uconn.edu](http://www.visitors.uconn.edu)